

COUNTRY HILLS TOYOTA "MEME YOUR TEAM" PHOTO CONTEST OFFICIAL RULES

Important: Please read these rules before entering this contest (the "Contest"). By participating in this Contest, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

1. Eligibility: This Contest is open only to players or parents participating in the "Simons Valley Bantam 3rd Annual Kids Cancer Care" hockey tournament. Eligible entrants under the age of 18 must disclose the name and address of at least one adult representative who has agreed to assume contest responsibility for the under-age-18 entrant.

The Contest is only open to legal residents of Canada and is void where prohibited by law. Employees of Country Hills Toyota, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the "Employees"), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, provincial, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant ("You") agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Country Hills Toyota as final and binding as it relates to the content of this Campaign.

3. Contest Period: Entries will be accepted by email starting on **March 24, 2017 10am MST** and ending **March 27, 2017 9pm MST**. All entries must be received by **March 27, 2017 9pm MST**.

4. How to Enter:

1. Email your team photo and caption to jarmour@chtoyota.com. The caption must be written in the body of the email along with your team name. Photos are not to be submitted with captions on them.

The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Country Hills Toyota. You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Country Hills Toyota.

5. Prizes: The Winner of the Contest (the “Winner”) will receive one team set of personalized hockey jerseys. Actual/appraised value may differ at time of prize award. If the winner of the Contest is under the age of 18 they must be accompanied by a parent or legal guardian. The specifics of the prize shall be solely determined by Country Hills Toyota. No cash or other prize substitution shall be permitted except at Country Hills Toyota discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Country Hills Toyota to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a by community vote under the supervision of Country Hills Toyota. Winner will be notified by email within five (5) days following selection of Winner. Country Hills Toyota shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 14 days from the time award notification was sent, or fails to timely return a completed and executed

declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. **ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT COUNTRY HILLS TOYOTA'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that anyone acting on behalf of Country Hills Toyota and Country Hills Toyota's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. Without any further compensation, notice, review, or consent.

By entering this contest, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Country Hills Toyota. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Country Hills Toyota from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Country Hills Toyota may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: Country Hills Toyota reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Country

Hills Toyota's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. Any attempt by an entrant to gain "likes" by fraudulent means (the use of bots, macros, scripts, other technical means or paid likes) will result in disqualification at the sole discretion of Country Hills Toyota. In such case, Country Hills Toyota may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Country Hills Toyota. Country Hills Toyota reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Country Hills Toyota has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Country Hills Toyota reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Country Hills Toyota and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS CAMPAIGN IS GOVERNED BY THE LAWS OF CANADA AND ALBERTA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Alberta having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Country Hills Toyota website. To read the Privacy Policy visit <http://www.chtoyota.com/countryhillstoyota-calgary/privacy-policy/>.

13. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: **Country Hills Toyota 20 Freeport Landing NE, Calgary, Alberta, T3J 5H6**. Requests must be received no later than March 15, 2017 12pm MST.

14. Sponsor: The Sponsor of the Campaign is Country Hills Toyota 20 Freeport Landing NE, Calgary, Alberta, T3J 5H6.

15. The Campaign hosted by Country Hills Toyota is in no way sponsored, endorsed, administered by, or associated with Facebook.